



ICB

SPONSORSHIP
PROSPECTUS

2023 SPRING CONFERENCE
MARCH 20-24, 2023
WESTIN HOTEL | ITASCA, IL

MAJOR EVENT SPONSORSHIP

Major event sponsors receive a wide variety of visibility opportunities before, during, and after the conference.

SPONSORSHIP BENEFITS	GOLD	SILVER	BRONZE
Recognition at Opening Plenary			
One Exhibit Booth (6' table, table skirt, two chairs)**	Premier Location	Premier Location	
Logo on website, conference program, and signage	Link Where Applicable	Link Where Applicable	
Recognition on ICB's social media & newsletter			
Complimentary Registration	3	2	1
Additional Registration Discounts			
One page company info sheet in welcome bags			
Curated attendee list (name, company, email) post-conference			
Company description on website			
Logo featured on one swag item			
Opportunity to address ICB's full audience with a pre-recorded video via email			
PRICING	\$3500	\$2500	\$1000
ADD ON JOB FAIR BOOTH	\$250	\$350	\$450

**Bronze sponsorship includes complimentary exhibit booth for 2 days

KEYNOTE SPONSORSHIP



\$5,000

Support the most highly attended session of the entire conference by sponsoring the keynote session. Your brand will be top of mind from the start of the conference to the very end because you'll be associated with one of the best speakers of the week!

Keynote Sponsorship Includes

- Company logo on signage during keynote session
- Verbal acknowledgement in keynote session
- 2-4 minute presentation at the beginning of the opening session
- Company logo, link, and description on conference webpage
- Featured article in ICB's April newsletter
- 2 complimentary registrations

**ONLY 2 EXCLUSIVE SPONSORSHIPS
AVAILABLE AT THIS LEVEL**

JOB FAIR PRESENTING SPONSORSHIP



\$3,000

Invest in ICB's effort to address the behavioral health workforce crisis in Illinois. The job fair is open to anyone seeking a job in the field in addition to conference attendees. You will have the chance to network with individuals and organizations.

Sponsorship Includes

- Job Fair banner with company logo
- Booth at the Job Fair
- Exhibit Booth during conference

**ONLY 1 EXCLUSIVE SPONSORSHIP AVAILABLE
AT THIS LEVEL**

EXCLUSIVE RECEPTION SPONSORSHIP

\$2,000

Be the sponsor of ICB's Meet the Executive Director Reception and foster meaningful connections that lead to collaboration and a strong network of professionals across Illinois. Your brand will be remembered for hosting a great evening of socializing and networking!

Reception Sponsorship Includes

- Logo on reception signage, event webpage, and in conference program
- Recognition on social media
- Opportunity to give 2-5 minute presentation to attendees
- Small table for brochures, flyers, and company information where you can meet & greet guests
- One complimentary registration

ONLY 1 EXCLUSIVE SPONSORSHIP AVAILABLE AT THIS LEVEL

WORKSHOP SPONSORSHIP



\$500

Is there a topic you're particularly passionate about? Looking for an affordable and effective brand opportunity? Sponsor one of the ICB conference workshops to get your name in front of the people who care about the same things that you do.

Workshop Sponsorship Includes

- Logo on the signage in sponsored session
- Verbal acknowledgement in the sponsored session
- Logo in conference program

20 SPONSORSHIPS AVAILABLE AT THIS LEVEL

ADDITIONAL SPONSORSHIPS



Bag Sponsorship

With your logo printed on the conference bags, you will get maximum visibility at the event and beyond!

Tech Sponsorship

Every attendee will use the conference app to create a seamless experience. Your logo will be viewed multiple times a day.

A circular icon with a red border and a white inner ring. Inside the circle, the price "\$4,000" is written in a large, bold, black sans-serif font.

\$4,000

A circular icon with a red border and a white inner ring. Inside the circle, the price "\$2,000" is written in a large, bold, black sans-serif font.

\$2,000

Lanyard Sponsorship

Your logo will be part of every conversation throughout the event, keeping you at the center of everyone's minds.

ABOUT THE CONFERENCE

ATTENDEES

500+

SOCIAL MEDIA FOLLOWERS

875+



ICB AUDIENCE: INDIVIDUALS ACROSS ILLINOIS

7000+

01

VISIBILITY

Get your brand in front of C-suite leaders, managers, directors and direct-service staff in substance use and mental health provider organizations statewide.

02

SOCIAL IMPACT

Show consumers that your brand values high quality mental health and substance use treatment and services during the nation's most pressing public health crisis.

03

NETWORKING

Collaborate and connect with folks across the state to share ideas and learn from one another. Your network will grow over the course of the event!

04

LEAD GENERATION

Build a list of qualified leads who are in need of your product/service and gain valuable insight to the needs of direct service providers.

TERMS & CONDITIONS

- All Sponsorship cancellations are to be submitted in writing to Chris Boyster at chris@iaodapca.org. Half of the sponsorship will be forfeited for cancellations by February 20, 2023. The entire sponsorship will be forfeited for cancellations after February 21, 2023.
- Upon receipt of payment, Sponsors will receive information via email on how to complete conference registration(s).
- The Sponsor is entirely responsible for the exhibit space that is allotted to them and agrees to reimburse the exhibition hall facility where the event is to be held or ICB for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Sponsor assumes all responsibility for any and all loss, theft or damage to Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against ICB or against exhibition hall facility from such loss, theft or damage.
- The space is to be used solely for the Sponsor whose name appears in this agreement and it is agreed that the Sponsor will not sublet or assign any portion of the same without written consent of the Illinois Certification Board (ICB).
- Sponsor agrees to observe and abide by the foregoing terms and conditions and by such rules made by ICB from time to time for efficient and safe operation of the exhibit. The Sponsor understands that ICB reserves the right to reject this application.
- Sponsor shall abide by and observe all laws, regulations, and ordinances of any applicable government authority and all rules of the Exhibition Hall.
- ICB reserves the right to deny exhibit space to companies that have overdue account balances with ICB.
- Payment methods: check, money order, or credit card only. Make checks and money orders payable to ICB and mail to 401 East Sangamon Avenue, Springfield, IL 62702. For credit card payments or questions, contact Chris Boyster at 217.698.8110 or email chris@iaodapca.org. A 3.75% fee will be assessed on all credit card payments.

2023 ICB Sponsorship Registration Form



Contact Information

Contact Person: _____ Title: _____

Organization: _____

Address: _____

Telephone: _____ Email: _____

Choose Your Sponsorship

- | | | |
|---|--|---|
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Keynote Sponsor | <input type="checkbox"/> Lanyard Sponsor |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Job Fair Presenting Sponsor | <input type="checkbox"/> Tech Sponsor |
| <input type="checkbox"/> Bronze Sponsor | <input type="checkbox"/> Reception Sponsor | <input type="checkbox"/> Workshop Sponsor |

If you selected Workshop Sponsor, please list the workshop you'd like to sponsor:

Payment Information

Sponsorship Total \$ _____

Enclosed is Check # _____ made payable to ICB in the amount of \$ _____

VISA/MasterCard Check/Money Order

Name on Card: _____

Card Number: _____ Expiration Date: _____

Security Code: _____ Phone Number: _____

Billing Address: _____

Signature: _____

A 3.75% service fee will be charged for all debit/credit card transactions. Sponsorship forms are to be emailed to chris@iaodapca.org or they can be mailed to ICB, 401 E. Sangamon Ave., Springfield, IL, 62702. Sponsorships are on a first come, first served basis. If you have any questions, please call Chris Boyster at 217-698-8110.



For more information:
Executive Director, Chris Boyster
chris@iaodapca.org
217-698-8110