

2026 Inaugural ICB Gala & Awards

October 21, 2026 | 7-9pm

Abraham Lincoln
Presidential Library and Museum
212 N. Sixth Street
Springfield, Illinois



iaodapca.org/gala

2026 Inaugural ICB Gala & Awards

About the Event

Join us for an evening of food, fun, and jollity! The ICB Gala & Awards is a celebration of our members and mission, honoring their good work and the lives they change every day. This evening spotlights the significance of our members' accomplishments, the Illinois Certification Board's unprecedented growth, and our colleagues who make it all possible.

Silent Auction, Dinner, Music, Dancing, and More!

Presidential Awards

*We are proud to present **Presidential Awards** to Mark Sanders and Teresa Perdieu for their exceptional contributions to the field.*

About the Illinois Certification Board

ICB is a private, non-profit organization that promotes standards for professionals in the human services field. ICB protects the welfare of the public through improvement of quality health care service being provided to the individual, his/her family, and/or significant others. ICB does this by writing and publishing standards, evaluating experience and education, reviewing each application for the respective credential, and upgrading those standards. ICB's professional standards meet or exceed all international standards for practitioners.

ICB also encourages the highest ethical standards for all practitioners. Towards that end, the Board has established a Code of Ethics for its professionals in Illinois. ICB also investigates and may take disciplinary action on reports of ethical violations.

ICB's mission is to protect the public by providing competency-based credentialing of human service professionals.

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ICB By The Numbers

20%

ICB Membership
growth FY24-FY26

1,300+

Number of applications ICB
processes annually

25

Number of Accredited
Training Programs
(ATPs), 9 of which participate in the CADC
Workforce Expansion
Program

6,000+

Number of credentialed
human service professionals
served in the State of Illinois

79%

Number of members
who currently hold a
Certified Alcohol and
Other Drug Counselor
(CADC) credential.



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Presidential Award | Awardees

The Illinois Certification Board (ICB) is proud to honor Mark Sanders and Teresa Perdieu for their exceptional contributions to the field. This award is the highest award offered by ICB, and we present it in recognition of how Illinois communities have been immeasurably improved by their efforts in the treatment of substance use disorder. Please join us in honoring the tireless advocacy of these professionals.

Mark Sanders



LCSW, CADC

Speaker, Educator, Author
and Co-Founder of
Serenity Academy Chicago

Teresa Perdieu



MA, CADC

Executive Director
Hour House

2026 Inaugural ICB Gala & Awards

Sponsorship Opportunities

The President: \$40,000



- Early access to exhibits at the museum
- 3 tables (24 seats) at the gala and silent auction*
- Platinum Benefits for Fall 2026 Conference
- 5 complimentary registrations for Fall 2026 Conference
- Recognition in event program
- PROMINENT recognition on all conference signs and app (Whova)*
- Swag bag insert provided by sponsor to give to attendees at conference and/or gala
- Personalized email campaign
- Opportunity to present an award during the gala
- Featured as a Legacy Partner, with certain benefits extended to conferences in 2027 (12 months | 2 conferences)
- Red Carpet Experience at gala
- Six (6) months advertising space on ICB Job Bulletin (Reaches 23,000+ targeted visitors per month)
- Two (2) single card social media posts on ICB channels (instagram and facebook)
- Full page ad space in ICB Quarterly Newsletter for one year (Reaches 8,000+ certified professionals and human service providers each quarter)
- Opportunity to host a meet & greet for invited attendees at Fall 2026 Conference
- ICB website mention

* Guest names and sponsor logos (300 dpi) due by September 15, 2026.

Note: Missed deadlines result in lost benefits.

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Sponsorship Opportunities

The Vice-President: \$20,000



- Early access to exhibits at the museum
- 2 tables (16 seats) at the gala and silent auction*
- 3 complimentary registrations for Fall 2026 Conference
- Gold Benefits for Fall 2026 Conference
- Recognition in event program
- PROMINENT recognition on all conference signs and app (Whova)*
- Swag bag insert provided by sponsor to give to attendees at conference and/or gala
- Personalized email campaign
- Featured as a Legacy Partner, with certain benefits extended to conference in 2027 (6 months | 1 conference)
- Red Carpet Experience at gala
- Three (3) months advertising space on ICB Job Bulletin (Reaches 23,000+ targeted visitors per month)
- One (1) single card social media post on ICB channels (instagram and facebook)
- Half page ad space in ICB Quarterly Newsletter for one year (Reaches 8,000+ certified professionals and human service providers each quarter)
- ICB website mention

* Guest names and sponsor logos (300 dpi) due by September 15, 2026.

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Sponsorship Opportunities

The Cabinet: \$10,000



- Early access to exhibits at the museum
- 1 table (8 seats) at the gala and silent auction*
- 2 complimentary registrations for Fall 2026 Conference
- Silver Benefits for Fall 2026 Conference
- Recognition in event program
- PROMINENT recognition on all conference signs and app (Whova)*
- Swag bag insert provided by sponsor to give to attendees at conference and/or gala
- Personalized email campaign
- Red Carpet Experience at gala
- One (1) month advertising space on ICB Job Bulletin (Reaches 23,000+ targeted visitors per month)
- Half of one (1) shared card social media post on ICB channels (instagram and facebook)
- Quarter page ad space in ICB Quarterly Newsletter for one year (Reaches 8,000+ certified professionals and human service providers each quarter)
- ICB website mention

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Sponsorship Opportunities

Lincoln Legacy: \$2,000



- Early check-in
- Opportunity to see the New Exhibit at the museum
- 1 table (8 seats) at the gala and silent auction*
- Branded table
- Recognition in event program
- Swag bag insert provided by sponsor to give to attendees at conference and/or gala
- Shared card social media post on ICB channels (instagram and facebook)
- 1/8 page ad space in ICB Quarterly Newsletter for one year (Reaches 8,000+ certified professionals and human service providers each quarter)
- ICB website mention

Lincoln Legacy Add-Ons

- Premium table placement | \$250 - One available
- Guest Gift Sponsor | Dual-branded (ICB + your brand) gift at each seat - \$500
- Additional tickets for purchase | \$100 each
- Custom Fall 2026 Conference Packaging | Please inquire.

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Event Underwriting Opportunities

Each of these opportunities includes two (2) tickets and other unique benefits. Please contact us for more information.

- VIP Reception: \$7,500 - One available
- Silent Auction: \$3,750 - One available
- Photography: \$2,000 - One available
- Photobooth branding: \$300 - One available



Sponsorship Selection

Sarah Gray, Director of Development and Outreach, is available to answer any questions you may have, and facilitate the Sponsorship Opportunity that is right for you or your organization.

Sarah Gray
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(336) 793-7998

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